



British Columbia Association of Broadcasters

www.bcab.ca

BCAB 63rd Annual Conference

Victoria, BC

May 5- 7, 2010

2010 Sponsorship Packages

Sponsorship Chair – Contact Brett Manlove to confirm your sponsorship

Brett Manlove (Global TV)

Phone: 604-420-2288

E-Mail: bmanlove@globaltv.com

Friend

\$1,250

- “Live” Thank You recognition from the podium
- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Corporate logo on Sponsor 4’x3’ Signage displayed at all sessions
- Golf Hole Sponsorship

Bronze

\$2,750

- “Live” Thank You recognition from the podium
- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Conference display space for duration of Conference
- Corporate logo on Sponsor 4’x3’ Signage displayed at all sessions
- Supplied list of all BCAB attendees
- Golf Hole Sponsorship

Silver

\$3,750

- “Live” Thank You recognition from the podium
- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Conference display space for duration of Conference
- Corporate logo on Sponsor 4’x3’ Signage displayed at all sessions
- Supplied list of all BCAB attendees
- Table cards with acknowledgement/logo at all conference presentations
- Golf Hole Sponsorship



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Gold

\$4,750

- “Live” Thank You recognition from the podium
- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Conference display space for duration of Conference
- Corporate logo on Sponsor 4’x3’ Signage displayed at all sessions
- Supplied list of all BCAB attendees
- Table cards with acknowledgement/logo at all conference presentations
- One full delegate registration
- Golf Hole Sponsorship

Identification – Name Badges & Lanyards

\$5,250

Sponsorship available to one sponsor only

- Logo recognition on name badges
- Logo recognition on lanyards’ hexagon slider
- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Supplied list of all BCAB attendees
- Golf Hole Sponsorship

Title Golf Sponsor

\$5,250

Sponsorship available to one sponsor only

- Logo recognition as title Golf Sponsor on signage at golf registration
- Logo recognition as title Golf Sponsor on signage at the President’s Reception
- “Live” Thank You recognition at the President’s Reception
- Logo on conference Welcome Banner
- Logo recognition in Conference Program
- Supplied list of all BCAB attendees
- Golf Hole Sponsorship



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Platinum – BCAB Awards Sponsor

\$7,250

Sponsorship available to one sponsor only

- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Conference display space for duration of Conference
- Corporate logo on Sponsor 4'x3' Signage displayed at all sessions
- Supplied list of all BCAB attendees
- “Live” Thank You and acknowledgement at BCAB Awards Banquet
- Recognition with corporate logo in the BCAB Awards Program
- Special promotional opportunity at BCAB Awards Banquet – *sponsor to provide promotional materials or items placed at each dinner attendee seat (estimated 200 items/pieces required)*
- Logo displayed with BCAB logo on opening screen of awards video production
- Four tickets to the Awards Dinner
- Golf Hole Sponsorship

Platinum – BCAB Luncheon Sponsor

\$7,250

Sponsorship available to one sponsor only

- Logo recognition in Conference Program
- Logo on conference Welcome Banner
- Conference display space for duration of Conference
- Corporate logo on Sponsor 4'x3' Signage displayed at all sessions
- Supplied list of all BCAB attendees
- “Live” Thank You recognition from the podium during the conference sessions
- Special promotional opportunity at BCAB Luncheons – *sponsor to provide promotional materials or items placed at each luncheon attendee seat (estimated 150 x 2 lunches = 300 items/pieces required)*
- Tent cards displaying logo at both luncheons
- Signage at entrance of luncheon
- Golf Hole Sponsorship