



Dear Colleagues and Guests,

The Organizing Committee of the 65th Annual Conference of the British Columbia Association of Broadcasters (BCAB) is pleased to invite you to be a part of one of the leading Broadcast Conferences in Canada! The Hyatt Regency Vancouver Hotel will play host to the 65th Annual BCAB Conference.

Broadcasting in the 21st Century has come with its share of hurdles. When we come together this May in Vancouver, we will gain knowledge from experts and share our own experiences that will result in strengthening our industry as a whole. We will collaborate to create solutions to overcome our individual and common challenges.

The 65th Annual Conference will aim to be bigger and better than before, featuring refreshing new speakers, exciting panel sessions, targeted workshops and our popular social events offered throughout the program.

The BCAB Annual Conference provides an exceptional forum for you to meet and interact with leaders and speakers relevant to the broadcast industry. We invite you to take advantage of this strong networking opportunity and be a part of the BCAB 65th Annual Conference – Broadcasting in the 21st Century.

On behalf of the Organizing Committee, please see the following Conference Sponsorship Package. We welcome the opportunity to answer any questions you may have and look forward to partnering with you on this exciting event.

Sincerely,

Sherri Pierce
BCAB Sponsorship Co-Chair

Lynne Forbes
BCAB Sponsorship Co-Chair

President & General Manager
Shore Media Group Inc.

General Sales Manager
CTV Television Inc.

Sponsorship Opportunities

All prices are listed in Canadian dollars and are subject to 12% Harmonized Sales Tax (HST)

<i>Diamond – Conference Mobile App Sponsor</i>	<i>Exclusive</i>	<i>\$ 12,000</i>
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- Table top display opportunity in foyer of Conference venue
- Logo recognition in the Conference Program
- Logo recognition on Sponsors Signage
- Logo recognition on table cards at all conference presentations
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees
- Verbal recognition at the conference
- Special opportunity to provide promotional materials or items placed at each attendee seat (estimated 200 items/pieces required)
- Logo recognition throughout Mobile Application design
- Golf Hole Sponsorship
- One full delegate registration

<i>Diamond – Keynote Luncheon Sponsor</i>	<i>Exclusive</i>	<i>\$ 12,000</i>
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- Logo recognition in the Conference Program
- Logo recognition on Sponsors Signage
- Logo recognition on table cards at keynote luncheon presentation
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees
- Verbal recognition at the conference
- Special opportunity to introduce keynote speaker from podium on stage
- Special opportunity to provide promotional materials or items placed at each keynote luncheon attendee seat (*estimated 200 items/pieces required*)
- Logo recognition on signage at entrance of keynote luncheon
- Golf Hole Sponsorship
- One full delegate registration
- One complimentary keynote luncheon ticket

Platinum

\$ 7,300

- Table top display opportunity in foyer of Conference venue
- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Logo recognition on table cards at all conference presentations
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees
- One full delegate registration
- One complimentary BCAB Awards Gala ticket
- Golf Hole Sponsorship

Gold

\$5,000

- Table top display opportunity in foyer of Conference venue
- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Logo recognition on table cards at all conference presentations
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees
- One full delegate registration
- Golf Hole Sponsorship
- ½ page advertisement space in Conference Program

Silver

\$ 4,000

- Table top display opportunity in foyer of Conference venue
- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Logo recognition on table cards at all conference presentations
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees
- Golf Hole Sponsorship
- ¼ page advertisement space in Conference Program

Bronze

\$ 3,000

- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Golf Hole Sponsorship (*possibly shared*)
- Business Card Size advertisement space in Conference Program

Friend

\$ 1,200

- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Golf Hole Sponsorship (*possibly shared*)



British Columbia Association of Broadcasters

BCAB Awards Gala	Exclusive	\$8,000
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- Logo recognition in the Awards Program
- Logo recognition on opening screen of awards video production
- Verbal recognition at the Awards Gala
- Special opportunity to play a promotional video at start of Awards Gala.
(*Video to be supplied by sponsor and is limited to 3 minute maximum duration*)
- Supplied list of all BCAB attendees
- Two complimentary tickets to the Awards Gala
- Full page advertisement space in Conference Program

Lanyards	Exclusive	\$ 5,000
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- Logo recognition on lanyards
- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees

Delegate Bags	Exclusive	\$ 5,000
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- Logo recognition on delegate bags
- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees

Audio-Visual	3 Available	\$ 5,000
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- Table top display opportunity in foyer of Conference venue
- Logo recognition on clothing of Audio-Visual Technician(s)
- Logo recognition in the Conference Program
- Logo recognition on Sponsors Signage
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees

Luncheon Sponsor	Exclusive	\$ 5,000
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- Special opportunity to provide promotional materials or items placed at each luncheon attendee seat
(*estimated 200 items/pieces required*)
- Special opportunity for a 10 minute introduction of company or product during sponsored luncheon
- Logo recognition in Conference Program
- Logo recognition on Sponsors Signage
- Verbal recognition at the conference
- Logo recognition on Holding Slide
- Supplied list of all BCAB attendees
- Two complimentary tickets to the sponsored luncheon (*not keynote*)

<i>Speaker Session</i>	<i>6 Available</i>	<i>\$ 4,000</i>
<ul style="list-style-type: none"> ▪ Opportunity to introduce Speaker at session ▪ Verbal recognition at the start of sponsored speaker session ▪ Logo recognition in Conference Program ▪ Logo recognition on presentation slide at start of sponsored speaker session 		
<i>Presidents Welcome Reception</i>	<i>Exclusive</i>	<i>\$ 3,000</i>
<ul style="list-style-type: none"> ▪ Verbal recognition at the Presidents Welcome Reception ▪ Logo recognition on Holding Slide ▪ Logo recognition in Conference Program ▪ Logo recognition at Presidents Welcome Reception 		
<i>Conference Program</i>	<i>Exclusive</i>	<i>\$ 3,000</i>
<ul style="list-style-type: none"> ▪ Verbal recognition at the conference ▪ Logo recognition in Conference Program ▪ Full page advertisement in Conference Program (Inside Front Cover) 		
<i>Panel Session</i>	<i>3 Available</i>	<i>\$ 3,000</i>
<ul style="list-style-type: none"> ▪ Opportunity to introduce Moderator at session ▪ Verbal recognition at the start of sponsored panel session ▪ Logo recognition in Conference Program ▪ Logo recognition on presentation slide at start of sponsored panel session 		
<i>Hospitality Suite</i>	<i>Exclusive</i>	<i>\$ 3,000</i>
<ul style="list-style-type: none"> ▪ Verbal recognition from the podium at the Awards Gala ▪ Logo recognition in Conference Program ▪ Logo recognition on Sponsors Signage ▪ Alcohol & Suite included ▪ Sponsor to supply staffing 		
<i>Awards Gala Photographer</i>	<i>Sold</i>	<i>\$ 3,000</i>
<ul style="list-style-type: none"> ▪ Verbal recognition from the podium at the Awards Gala ▪ Logo or name recognition in Awards Program 		
<i>Workshop Session</i>	<i>2 Available</i>	<i>\$ 2,000</i>
<ul style="list-style-type: none"> ▪ Opportunity to introduce Speaker at session ▪ Verbal recognition at the start of sponsored workshop session ▪ Logo recognition in Conference Program ▪ Logo recognition in Workshop Session Signage ▪ Logo recognition on presentation slide at start of sponsored workshop session 		

Title Golf Sponsor	Exclusive	\$ 5,000
<ul style="list-style-type: none"> ▪ Logo recognition as Title Golf Sponsor on signage at golf registration ▪ Logo recognition as Title Golf Sponsor on signage at the President's Reception ▪ Verbal recognition at the President's Reception ▪ Logo recognition on Sponsors Signage ▪ Logo recognition in Conference Program ▪ Supplied list of all BCAB attendees ▪ Golf Hole Sponsorship ▪ Four complimentary golf registrations 		
Golf Lunch Sponsor	Exclusive	\$ 2,000
<ul style="list-style-type: none"> ▪ Logo recognition as Golf Lunch Sponsor on signage at golf registration ▪ Verbal recognition at the President's Reception ▪ Logo recognition in Conference Program ▪ Supplied list of all BCAB attendees ▪ One complimentary golf registration 		
Golf Breakfast Sponsor	Exclusive	\$ 1,500
<ul style="list-style-type: none"> ▪ Logo recognition as Golf Breakfast Sponsor on signage at golf registration ▪ Verbal recognition at the President's Reception ▪ Logo recognition in Conference Program ▪ Supplied list of all BCAB attendees 		
Golf Transportation Sponsor	Exclusive	\$ 1,500
<ul style="list-style-type: none"> ▪ Logo recognition on motor coach signage and inside buses ▪ Logo recognition as Golf Transportation Sponsor on signage at golf registration ▪ Verbal recognition at the President's Reception ▪ Logo recognition in Conference Program ▪ Supplied list of all BCAB attendees 		
Pin Hole Sponsor	Exclusive	\$ 1,000
<ul style="list-style-type: none"> ▪ Logo recognition on pin hole flag. <i>(Flags to be supplied by sponsor)</i> ▪ Logo recognition in Conference Program 		
Closest to the Pin Sponsor	2 Available	\$ 500
<ul style="list-style-type: none"> ▪ Logo recognition in Conference Program ▪ Verbal recognition at the President's Reception 		
Longest Drive Sponsor	2 Available	\$ 500
<ul style="list-style-type: none"> ▪ Logo recognition in Conference Program ▪ Verbal recognition at the President's Reception 		
Golf Hole Sponsor		\$ 400
<ul style="list-style-type: none"> ▪ Logo recognition on signage at golf registration ▪ Golf Hole Signage with Logo at Tee Block <i>(possibly shared)</i> 		

Sponsorship Order Form - BCAB 2012

Please note that Sponsorships cannot be confirmed until a completed Sponsorship Order Form is received by the Conference Secretariat. Please submit your completed Form by Fax: 1-604-681-1049 or Email: bcab@icsevents.com.



Please select the Sponsorship Item(s) you would like to purchase and indicate with a check mark

<input checked="" type="checkbox"/>	Item	Amount	Total
	Diamond - Conference Mobile App	\$ 12,000	
	Diamond - Keynote Luncheon Sponsor	\$ 12,000	
	Platinum	\$ 7,300	
	Gold	\$ 5,000	
	Silver	\$ 4,000	
	Bronze	\$ 3,000	
	Friend	\$ 1,200	
	BCAB Awards Gala	\$ 8,000	
	Lanyards	\$ 5,000	
	Delegate Bags	\$ 5,000	
	Audio-Visual	\$ 5,000	
	Luncheon Sponsor	\$ 5,000	
	Speaker Session	\$ 4,000	
	Presidents Welcome Reception	\$ 3,000	
	Conference Program	\$ 3,000	
	Panel Session	\$ 3,000	
	Hospitality Suite	\$ 3,000	
	Workshop Session	\$ 2,000	
	Title Golf Sponsor	\$ 5,000	
	Golf Lunch Sponsor	\$ 2,000	
	Golf Breakfast Sponsor	\$ 1,500	
	Golf Transportation Sponsor	\$ 1,500	
	Pin Hole Sponsor	\$ 1,000	
	Closest to the Pin Sponsor	\$ 500	
	Longest Drive Sponsor	\$ 500	
	Golf Hole Sponsorship	\$ 400	
		Subtotal	
		12% HST	
		Grand Total	

SPONSOR INFORMATION

Company Name: _____

Address: _____

City: _____ Province/State: _____

Post/Zip Code: _____ Country: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

I/We agree to the above items listed and agree to the pricing and understand we must pay in full before our selections can be guaranteed. I certify that I am authorized to sign and enter into this Application/Contract.

Signing Authority Signature: _____ Date: _____

PAYMENT INFORMATION

Please charge my credit card: Visa MasterCard American Express
 Credit Card #: _____ Expiry: _____

Cardholder Name: _____ Signature: _____

I will pay by cheque.

Please make cheques payable to: "International Conference Services Ltd. / BCAB 2012"
 Please mail to: 2101-1177 West Hastings Street, Vancouver, BC Canada V6E 2K3. Attn: Jessica Ng