



Award Winners

Best Creative (Radio) Large Market	
Holiday Drinking and Driving	CHUM Radio Vancouver
Best Creative (Radio) Small/Medium Market	
Wise Owl Toys	The Wolf – Vista Radio
Best Creative (TV) Large Market	
Puzzle Campaign	Global National
Best Creative (TV) Small/Medium Market	
RONA	CKPG TV – Jim Pattison Broadcast Group
Best Station ID's (Radio) Large Market	
Launch ID's	Virgin 95.3 – Astral Media Radio Vancouver
Best Station ID's (Radio) Small/Medium Market	
Election ID's "If You Don't Vote"	The Zone – Jim Pattison Broadcast Group
Best Station ID's (TV) Large Market	
Believe Campaign	CTV British Columbia
Community Service Award (Radio) Large Market	
VAMS Music Saves Project	SHORE 104 FM
Community Service Award (Radio) Small/Medium Market	
West Kelowna Firewatch 2009	Astral Media Radio Kelowna
Community Service Award (TV) Large Market	
Telethons 2009	Global BC
Community Service Award (TV) Small/Medium Market	
Terrace is Hockeyville	CFTK TV



British Columbia Association of Broadcasters



Award Winners

Excellence in News Reporting (Radio) Large Market

Firewatch

CKNW Newstalk 980

Excellence in News Reporting (Radio) Small/Medium Market

Firewatch 2009

Astral Media Radio Kelowna

Excellence in News Reporting (TV) Large Market

Lillooet Fire

Global BC

Excellence in News Reporting (TV) Small/Medium Market

Duncan Disaster

/A\ News Vancouver Island



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