

**BCAB 71st Annual Conference**  
**May 15 - 17, 2018 - Kelowna, BC**  
**Program at a Glance**

Tuesday, May 15, 2018		Wednesday, May 16, 2018		Thursday, May 17, 2018	
7:00 AM					7:00 AM
7:15 AM					7:15 AM
7:30 AM					7:30 AM
7:45 AM					7:45 AM
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8:15 AM					8:15 AM
8:30 AM					8:20 AM
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11:45 AM					10:15 AM
12:00 PM					10:25 AM
12:15 PM					10:30 AM
12:30 PM					10:40 AM
12:45 PM					10:45 AM
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7:45 PM					4:15 PM
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					12:00 AM

Registration & Information Desk Open  
10:00 AM - 8:00 PM

Exhibitor Setup  
3:00 PM - 10:00 PM

**President's Welcome Reception - sponsored by Newcap Radio**  
7:00 PM - 9:00 PM

**Free Evening**

Registration & Information Desk Open  
7:00 AM - 5:30 PM

Exhibitor Display  
7:30 AM - 4:30 PM

**Breakfast**  
7:30 AM - 8:00 AM

**BCAB AGM - Members Only**  
8:00 AM - 8:30 AM

**Opening Remarks - President, Kevin Gemmell**  
8:30 AM - 8:45 AM

**Keynote Speaker: Roger Haskett - Age of Engage**  
8:45 AM - 10:00 AM

**Coffee Break**  
10:00 AM - 10:15 AM

**Tracy Gilliam & Jim Roberts - Futuri Media Presentation**  
10:15 AM - 10:30 AM

**David Phillips - Why We Should All Be Grateful for President Donald J. Trump (Sort Of)**  
10:30 AM - 11:15 AM

**Caroline Gianias - Radio Connects Truth in Audio**  
11:15 AM - 12:00 PM

**Lunch - sponsored by MusicMaster**  
12:00 PM - 1:15 PM

**Stephen Simpson - CRTC Update**  
12:30 PM - 12:50 PM

**QCC/HCC Awards**  
1:00 PM - 1:15 PM

**Paul Weyland - To Sell the Truth**  
1:15 PM - 2:30 PM

**Kathy Gardner - Ad Nation Canada 2017**  
2:30 PM - 3:15 PM

**Coffee Break**  
3:15 PM - 3:30 PM

**Beth Hanishewski - The Alive Revolution: Aging Wildly in a World that Wants you to Calm Down**  
3:30 PM - 4:45 PM

Registration & Information Desk Open  
8:00 AM - 1:00 PM

Exhibitor Display  
8:00 AM - 1:00 PM

**Breakfast**  
8:00 AM - 8:30 AM

**Erin Davis - Transformation: When You're Strong because it's the Only Choice You Have**  
8:30 AM - 9:15 AM

**Coffee Break**  
9:15 AM - 9:30 AM

**Jeff Vidler - Move over Millennials, Here Comes Gen Z**  
9:30 AM - 11:00 AM

**Coffee Break**  
11:00 AM - 11:15 AM

**Industry Leaders Panel**  
11:15 AM - 12:45 PM

**Closing Remarks - President, Kevin Gemmell**  
12:45 PM - 1:00 PM

Exhibitor Takedown  
1:00 PM - 4:00 PM

Registration & Information Desk Open  
5:30 PM - 7:00 PM

**Cocktail Reception**  
6:00 PM - 6:30 PM

**President's Dinner & Awards Gala - sponsored by FACTOR**  
6:30 PM - 10:00 PM

**Post Gala Networking Party/Hospitality Suite - sponsored by Futuri**  
10:00 PM - 1:00 AM